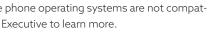# Lead Scanning Through the Official Mobile App

Keep track of the valuable leads that your team generates at Pizza Expo Columbus.

Pizza Expo Columbus' official mobile app supports lead scanning. Simply have all booth staff download the official mobile app available for iOS and Android - log in and start collecting leads!

- **Touchless badge scanning**: Download the official show app to your own device to get started.

- **No external devices needed:** Find the convenience and ease of each team member using their own device. You won't need to get lead scanning devices onsite, like has been done in the past. *

- **Works offline!** Scan leads on the go, even if you're unable to connect to wifi in the Convention Center. Leads will sync with your account when you have internet connectivity.

- **Score leads and add notes:** Score leads on the app to track lead quality and add notes that can be accessed by your entire team, allowing for better collaboration.

- **Export leads:** Export leads with all contact info, notes, and interaction details.

- **Cost-effective:** Exhibitors will not need to pay for multiple licenses. A one-time flat fee guarantees access to your entire team if they are registered as booth staff.

*Some international mobile phone operating systems are not compatible. Contact your Account Executive to learn more.

FAQ

What will this cost exhibitors?
Standard rate for exhibitors is $449 for unlimited use.

How do I sign up for lead retrieval?
Lead retrieval will be listed as part of your contract under "Other fees". No additional action is needed on your part.

Is lead retrieval mandatory?
Lead retrieval is mandatory for exhibitors. Scanning leads is the best way of confirming your return on investment. Ensure you don't miss out on any important leads by scanning and tracking leads effectively and easily all in one platform.

For more information, speak to your account executive.

Roarke Dowd
Senior Sales Executive
Companies A-K
(770) 362-8730
roarke.dowd@emeraldx.com

Linda Keller
Senior Sales Executive
Companies L-Z
(646) 668-3759
linda.keller@emeraldx.com